



PAPER TRANSPORT DELIVERS REAL COST SAVINGS AND PEAK EFFICIENCY FOR A PAPER AND PACKAGING MANUFACTURER

BECAUSE PAPER TRANSPORT DRIVES BEST-IN-CLASS EXECUTION AND SERVICE AT EVERY TURN

When a global paper and packaging manufacturer needed a private fleet solution that brought cost savings, improved efficiencies, and optimized service, they turned to the one provider they knew could truly deliver the goods – Paper Transport (PTI).

PTI was the first call because of its successful fleet implementation and ongoing service in one of the manufacturer's nearby facilities. PTI knew this was the best next step toward achieving the manufacturer's operational goals. The company recognized PTI's potential to optimize routes and utilization, driving efficiencies between both plants.

The decision to move forward with PTI resulted from its proven track record of cost-effective operations and unbeatable reliability.

THE FIRST STEP TO SUCCESS WAS OVERCOMING STEEP CHALLENGES

Bringing the solution to the second facility came with unique challenges. The first thing facing PTI was working through the displacement of a longstanding incumbent carrier. The employees on-site were used to working with the incumbent but recognized the carrier had made no progress in reducing cost or optimizing operations.

The next challenge came up when the carrier left without much notice. Once they had been informed of the changes, the carrier picked up its assets and moved on. This moved the timeline up significantly and left PTI no time to waste.

The inefficiencies at the warehouse level also created issues around cost savings and service improvement, as loads were often not ready, and the warehouse continued to load other carriers' equipment instead of the dedicated assets needed to keep production moving.

Unloading trailers efficiently was part of the issue, and the dedicated trailers were often last in line. Those delays left no empties to be loaded ahead of time, further delaying pickups and deliveries across the network. Fixing this situation would be a critical step to delivering the promised results.

DRIVEN TO DELIVER FIRST CLASS RESULTS

- ✓ Full launch of a 7-truck, 30-trailer fleet in 45 days
- ✓ Fleet operations up and running on time and on budget
- ✓ 98% performance
- ✓ Full operational visibility with 100% of drivers using the required technology
- ✓ Optimizing driver counts and utilization as the ebbs and flows of business cycles demand



THE SOLUTION WAS TO DIG DEEPLY TO IMPROVE OPERATIONAL EFFICIENCY AND REDUCE COSTS

PTI needed to move quickly, and the first step was working with transportation and warehouse leaders in the manufacturer's organization. Leaders did not have the visibility they needed into operations and the on-site process they required. PTI's on-site personnel immediately changed that, bringing full transparency.

Then came PTI's expertise in transportation and warehouse operations. The implementation team addressed loading and unloading procedures. The PTI team dissected the internal process and found several opportunities to improve efficiency. Additionally, depending on business cycles, the number of drivers needed to flex up and down. PTI realized even more cost savings because the company could move drivers out of the fleet and onto other customer loads in their network. This flexibility saved the paper manufacturer even more budget than initially expected.

The implemented changes optimized the dedicated fleet and made the facility more efficient for outside carriers to pick up and deliver loads. This change kept the dedicated fleet and the outside carriers moving, eliminating delays and mitigating the risk of additional fees.

THE RESULT WAS PTI EXCEEDED CUSTOMER EXPECTATIONS AND DELIVERED LONG-TERM SAVINGS

The goal was to improve efficiency and drive down costs. PTI's team exceeded expectations and went above and beyond to ensure the facilities were operating at peak efficiency and the cost savings were realized by the dedicated fleet and in other areas.

The results speak for themselves:

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Using expert analysis, highly experienced operators and the support of an extensive transportation network allowed PTI to improve transportation and warehouse operations, leading to solid cost control for both plants being served. The paper and packaging manufacturer could not be happier with PTI's performance. When it comes to improving operations and reducing costs, PTI is driven to exceed expectations.



WHY WAIT? CONTACT US TODAY!



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WHAT **DRIVES** YOU?®