

## INTERMODAL: NAVIGATING THE Q3-Q4 2024 LANDSCAPE



Intermodal rail industry has shown significant uptick in the first half of the year due to:

- Growing imports
- Inventory restocking
- Shift back to West Coast container ports
- Early start to peak season <sup>(1)</sup>

U.S. Class I railroads reported a 3.6% increase in carloads and intermodal units for the week ending June 22, 2024 <sup>(2)</sup>

Overall growth for the year may be limited by competitive domestic trucking rates and service times

*(1) Bingham, Paul and Aleksandra Maguire. "Slowing U.S. economy to affect freight demand," Supply Chain Xchange. 25 June 2024: <https://www.thescxchange.com/articles/10452-slowng-us-economy-to-affect-freight-demand>.*

*(2) Worrell, Carolina. "AAR: Carloads Down, Intermodal Up in Week 25," Railway Age. 26 June 2024: <https://www.railwayage.com/freight/class-i/aar-carloads-down-intermodal-up-in-week-25/>*

## COMMON CHALLENGES FOR SHIPPERS

### INTERMODAL PROVIDER LACKS FLEXIBILITY



Your current intermodal provider does not tailor solutions around your specific needs, or you are forced to adapt to their "solution."



Flexibility allows you to:

- optimize your supply chain
- reduce cost
- improve efficiency

### INTERMODAL PROVIDER IS UNSTABLE



Your intermodal provider lacks a proven track record and has insecure financial footing during the market turn.



In an industry marked by volatility, stability is a key concern.

### YOUR INTERMODAL PORTFOLIO LACKS DIVERSITY



Your intermodal eggs are in one basket, and/or you are not utilizing an IMC with assets.



A multi-intermodal provider approach ensures you can adapt to changing conditions and find the most efficient and cost-effective solutions.

# DOES YOUR DRAY GO ALL THE WAY?

As an IMC with assets, PTI goes the extra distance to reach niche markets. How? PTI:

- extends drayage services beyond conventional territories unlike traditional asset-providers
- establishes a flexible and an adaptive approach to exceed your expectations
- provides shippers with unparalleled reach and service



## CONTROL YOUR SUPPLY CHAIN

For shippers looking to break free from the constraints of mega-providers, PTI offers the perfect blend of:

- flexibility
- stability
- diversification

## WHY NOT TRY PTI AND DIVERSIFY?

[solutions@papertransport.com](mailto:solutions@papertransport.com)

Paper Transport, a top 100 for-hire truckload carrier, excels in dedicated, one-way OTR, and sustainability solutions, alongside being a top 20 IMC intermodal/dray provider as well as brokerage provider across diverse industries. After 30+ years, Paper Transport has established a notable national presence offering both asset and non-asset solutions through strategic partnerships and versatile logistics capabilities.



- Top 20 IMC
- UP, CSX, NS, CN, CPKC, and FEC.
- COFC and/or TOFC Access to BNSF
- Company-Owned and 3rd Party Dray
- Access to 80k Rail Containers
- Short, Medium, and Long-Haul Services
- Network Dedicated Contracts