

TARIFFS & PORT STRIKE CHALLENGES

U.S. importers are expediting shipments ahead of potential January port strikes and tariff increases, with container volumes projected to hit record highs in November and December. Retailers are front-loading goods to avoid disruptions, but this surge may strain ports and supply chains, affecting schedules and costs.

Adapt to the challenges by employing the following strategies:



LEVERAGE STRATEGIC PARTNERSHIPS

- Reduce supply chain disruptions by partnering with dedicated carriers to ensure consistent capacity, predictable service, and tailored solutions.
- Ensure smooth operations by aligning schedules and priorities through proactive communication.



INVEST IN TECHNOLOGY AND DATA

Address delays quickly by using real-time tracking tools to gain shipment visibility. Plan efficient transportation and adapt dynamically by leveraging analytics.



ADAPT TO TARIFFS AND POLICY CHANGES

- Minimize tariff impacts by shifting sourcing to regions with lower exposure and exploring free trade agreements.
- Offset costs by negotiating contracts to share expenses with suppliers or carriers. Stay ahead of disruptions by monitoring labor negotiations and policy updates.



PLAN AHEAD AND BUILD FLEXIBILITY

- Mitigate delays by ordering goods earlier and maintaining safety stock.
- Avoid bottlenecks by diversifying sourcing regions and using alternative ports.
- Improve logistics flexibility with a mix of air, rail, and trucking.



TURN CHALLENGES INTO OPPORTUNITIES

When faced with record-high import volumes, potential port disruptions, and rising tariffs, agility is key. At Paper Transport, we specialize in dedicated transportation solutions that ensure consistent capacity, reliable service, and tailored support.

Let Paper Transport help you navigate supply chain complexities with flexible, innovative strategies that keep your business moving forward.

